

Highlands Chamber of Commerce
Business & Community Development Committee
Plan of Work
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The Business & Community Development Committee will work with members and the community to promote and develop the members of the Highlands Chamber of Commerce as well as the entire community.

- **Leadership Highlands:** Support Leadership Highlands as a training tool for our members.
- **Maps:** Maintain directional maps located throughout downtown Highlands. Work with map provider to ensure all businesses are accurately depicted and make updates twice per year.
- **Business Development:** Create a small business information packet for individuals seeking to begin or expand business in the Highlands area. Create a link on the chamber web site to obtain the information packet.
- **Winter Arts & Business Group:** Represent the Highlands Chamber of Commerce on the Winter Arts & Business Group, a sub-committee of the Highlands Chamber of Commerce Board of Directors. The intent of the Winter Arts & Business Group is to create winter business season in Highlands.